

# Wildfire Smoke Impacts in Metro Vancouver, BC

## **EXPERIENCES FROM 2015-2018**

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US EPA 2019 Smoke Management in the Northwest, May 29, 2019



# Metro Vancouver

21 municipalities one Electoral Area and one Treaty First Nation



# Metro Vancouver

Population: 2.5 million

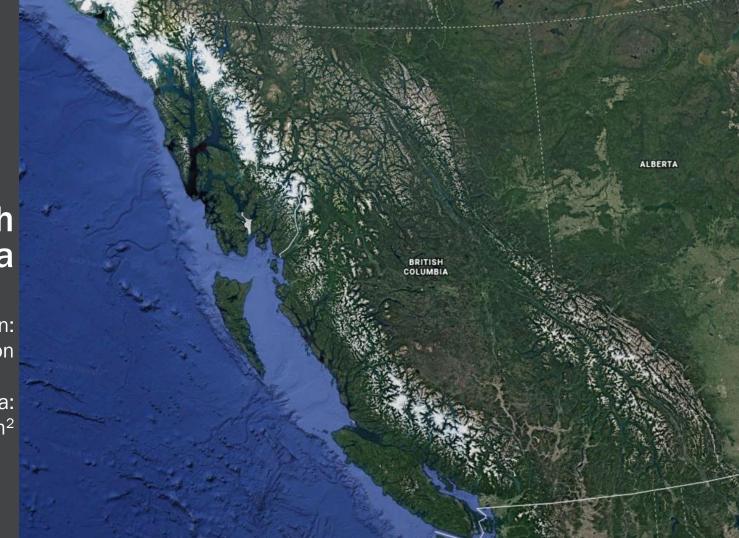
Land Area: 2877 km<sup>2</sup>

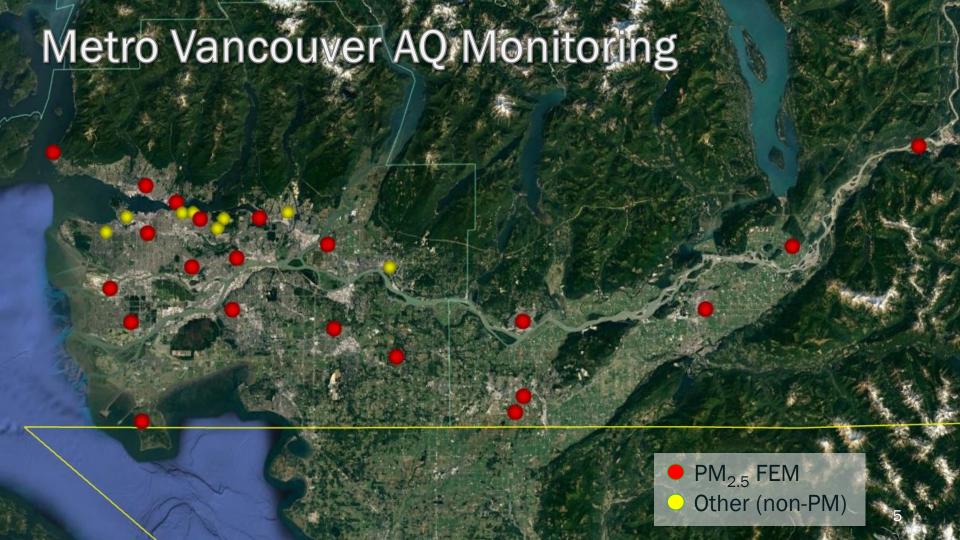


# British Columbia

Population: 4.8 million

Land Area: 944,735 km<sup>2</sup>





## Air quality advisories 1996-2018 16 14 12 **Duration of Advisory (number of days)** 10 Reason for Advisory 3 Elevated Ozone Elevated PM Elevated Ozone and PM Local Fire 6

# Recent British Columbia Wildfire Seasons

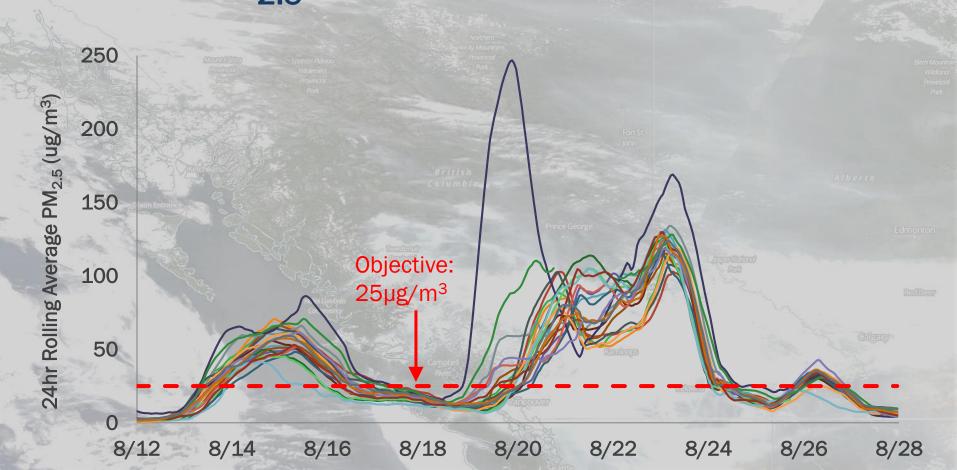
Year	British Columbia Total Fires	British Columbia Area Burned (km²)	
2018	2,087	13,513	A SECTION
2017	1,353	12,161	
2016	1,050	1,003	
2015	1,858	2,806	· · · · · · · · · · · · · · · · · · ·
10-year average	1,673	2,697	

# Recent British Columbia Wildfire Seasons

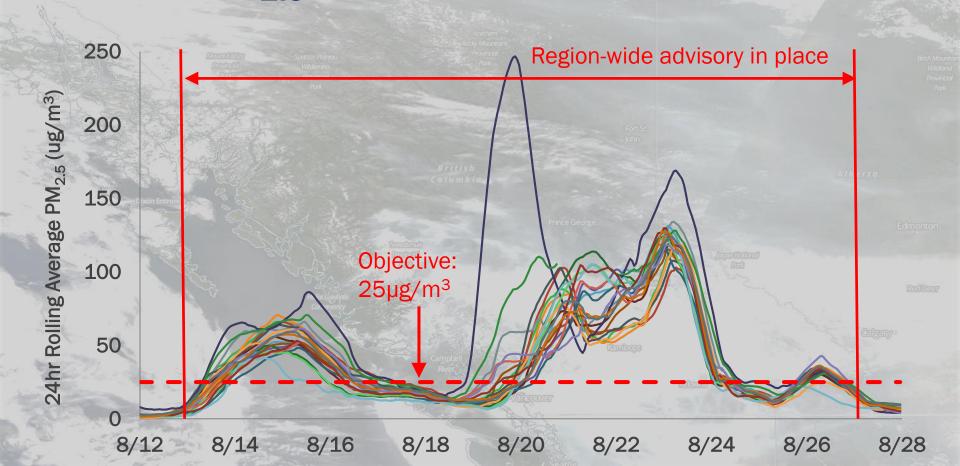
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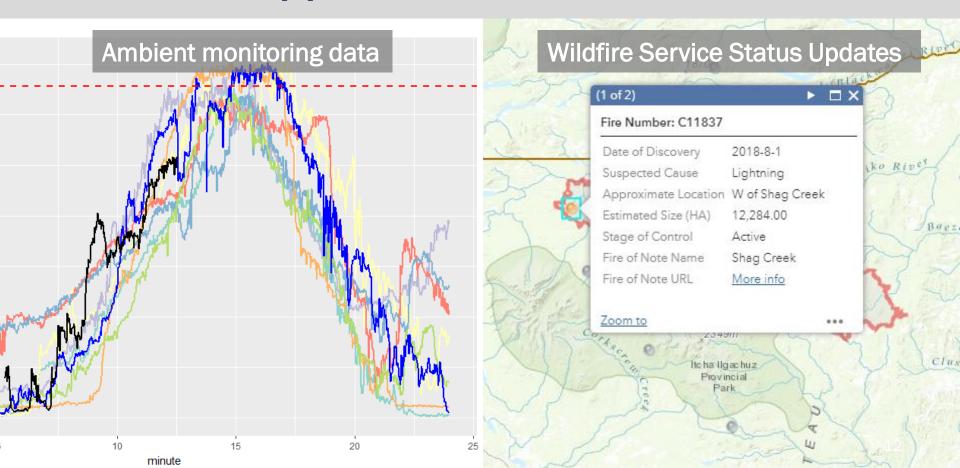
# Record PM<sub>2.5</sub> Levels, Record Duration



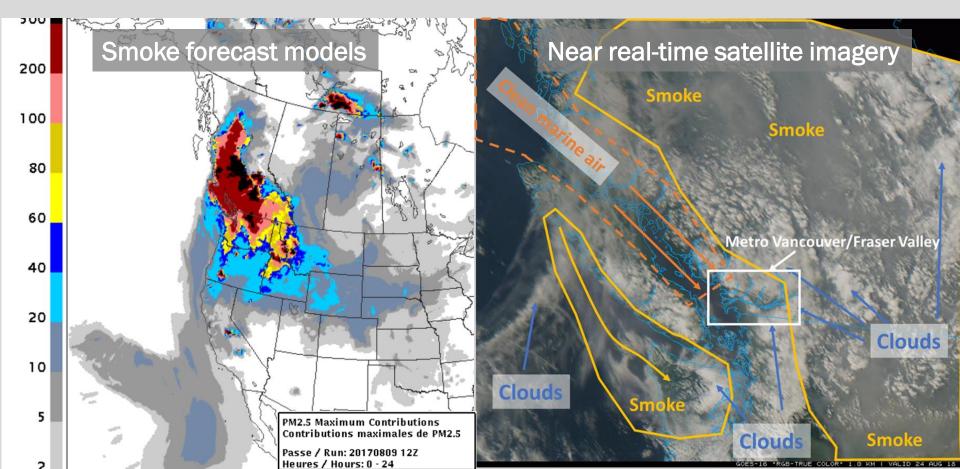
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# **Decision Support: Traditional tools**



# **Decision Support: Modern tools**



# Advisory program partner agencies

#### **Federal**



Environment and Climate Change Canada



Health Canada

### **Public Health**









## **NGO**



#### Provincial





**BC Centre for Disease Control** 

## Municipal

Metro Vancouver member municipalities

# Advisory program partner agencies

### **Federal**



Environment and Climate Change Canada



Health Canada













#### **Provincia**





**BC Centre for Disease Control** 

## Municipal

Metro Vancouver member municipalities

# Communications: Getting the word out

## Traditional media



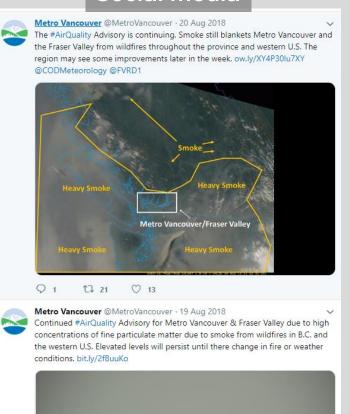
## Wildfire smoke creates air quality concerns in B.C.

Posted: Aug 14, 2018 9:28 PM ET | Last Updated: August 14, 2018



Smoke from wildfires in B.C. is creating air quality concerns around the province and raising questions about the long term

## Social media



## Public data feed



# Communications: advisory messaging

- What, where, when, why
- Acknowledgement of variability, uncertainty
- Health risks, affected groups
- Exposure mitigation measures
  - Limit outdoor activity, seek clean air spaces
  - Includes HEPA filter messaging, silent on masks unless asked
- Who to contact, how to contact
- Referrals to health agencies



August 13, 2018

#### AIR QUALITY ADVISORY

Metro Vancouver is now issuing an Air Quality Advisory for Metro Vancouver and the Fraser Valley because of high concentrations of fine particulate matter due to wildfire smoke from fires burning throughout the Pacific Northwest.

Smoke concentrations can vary widely across the region as winds and temperatures change, and as fire behaviour changes.

On Saturday clean marine air swept through our region resulting in a clearing of the smoke from last week. As we transitioned to the next weather pattern the winds changed to a northwest flow and by late evening on Sunday (yesterday) smoke was measured throughout the region. Elevated levels of fine particulate matter are expected to persist until there is a change in fire and/or weather conditions.

Fine particulate matter, also known as  $PM_{2.5}$ , refers to airborne solid or liquid droplets with a diameter of 2.5 micrometres ( $\mu$ m) or less.  $PM_{2.5}$  can easily penetrate indoors because of its small size.

Persons with chronic underlying medical conditions should postpone strenuous exercise until the advisory is lifted. Exposure is particularly a concern for infants, the elderly and those who have diabetes, and lung or heart disease. If you are experiencing symptoms such as chest discomfort, shortness of breath, coughing or wheezing, follow the advice of your healthcare provider. As we are in the summer season with warm temperatures, it is also important to stay cool and hydrated. Indoor spaces with air conditioning may offer relief from both heat and air pollution.

# Communications: Health Messaging



## **Health Authorities**

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# Public health Health topics A-Z + Communicable diseases & + immunizations Pregnancy & early childhood Children, youth & schools +

#### **Outdoor air quality**

Outdoor air pollutants can reach levels that may adversely affect our health and the health of the environ generated from a variety of sources including emissions from cars, industry, burning of wood and other full agricultural activities, forest fires and more.

#### Wildfire smoke

Wildfire smoke is a complex mixture of different air pollutants. It causes episodes of the worst air qua

Collaborative Messaging Cleaners
for Wildfire Smoke

Wildfire smoke is a complex mixture of air pollutants, including small particles that can cause

# BRITISH COLUMBIA LUNG ASSOCIATION

Home > News > Latest News > Wildfires: what you should know

#### Wildfires: what you should know

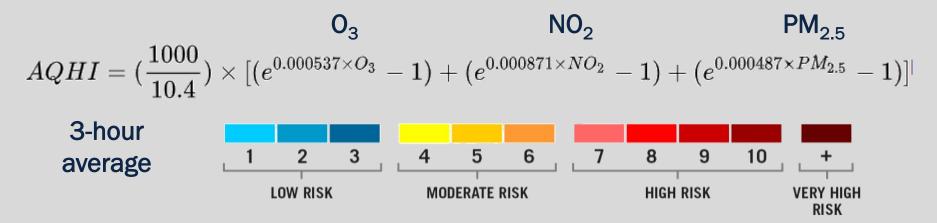
August 15th, 2018



Every year, fire a longer and more worst air quality health problems lung disease.

Wildfire smoke is a complex mixture of different particulate matter (PM2.5), carbon monoxide, ni compounds, and trace amounts of heavy metals on the fuels (types of trees, brush, grasses, or be atmospheric conditions. Although wildfire smok indoors through windows, doors, vents, and oth

# **Communications: Air Quality Health Index**



	Low Risk	Moderate Risk	High Risk	Very High Risk
At Risk Population	Enjoy	Consider reducing	Reduce	Avoid
General Population	Ideal		Consider reducing	Reduce

# **Communications: Challenges**

- Concentrations vs Air Quality Health Index
- Advisory vs bulletin / warning / statement
- Visual air quality vs measured levels
- Keeping the media on-message
- Countering Internet misinformation
- Responding to calls to action
- The rise of small sensors / citizen science

# **Communications: Continuous Improvement**

- Air Quality Health Index Plus
- Ongoing revision of website, media templates
- Off-season messaging and outreach
- Working with media / meteorology community
- Collaboration with cities on air quality shelters
- AirAware: Air Quality and Citizen Science
- Engagement with peer organizations

